CLASSIC COUNTRY

W Westwood One



CLASSIC COUNTRY is America's only all classic country 24-hour format. We feature the biggest country songs and artists from the 70's, 80's and 90's. We play songs that most country stations have stopped playing – but listeners still want to hear. Our personalities know country music and engage listeners through contests, requests, and daily features.

Classic Country Programming Details



18+ Demo

Male: 61%Female: 39%

Household Income

<\$25k: 26%\$25k-\$49k: 32%

• \$50k-\$74k: 19%

• \$75k+: 23%

Target Demo

Core: Adults 45-59 Target: Adults 40-64

ERA Balance

• 63% 80's

• 15% 70's

12% 90's

• 10% 60's

Core Artists

- Alabama
- Willie Nelson
- George Strait
- Hank Williams Jr.
- Conway Twitty
- Barbara Mandrell
- Merle Haggard
- Don Williams
- Ronnie Milsap
- George Jones
- Johnny Cash
- The Judds
- Kenny Rogers
- Reba McEntire

Sample Hour

"Too Cold At Home" – Mark Chesnutt

"Talk To Me" – Mickey Gilley

"Back On My Mind" – Ronnie Milsap

"Why'd You Come In Here Looking" – Dolly Parton

"Flowers On The Wall" – Statler Brothers

"Heartland" – George Strait

"Sleepin' With the Radio On" – Charly McClain

"Once In A Blue Moon" – Earl Thomas Conley

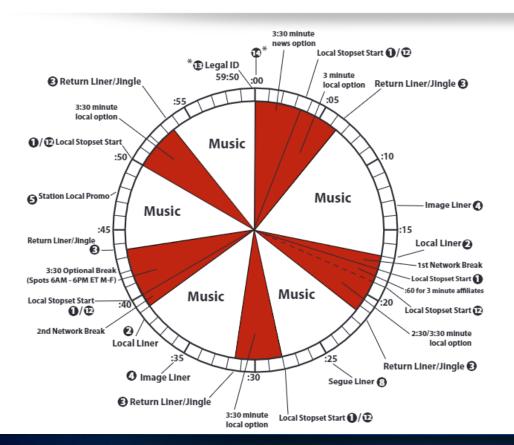
"I Can Tell By The Way You Dance" – Vern Gosdin

"Help Me Make It Through The Night" – Sammy Smith

"Older Women" – Ronnie McDowell

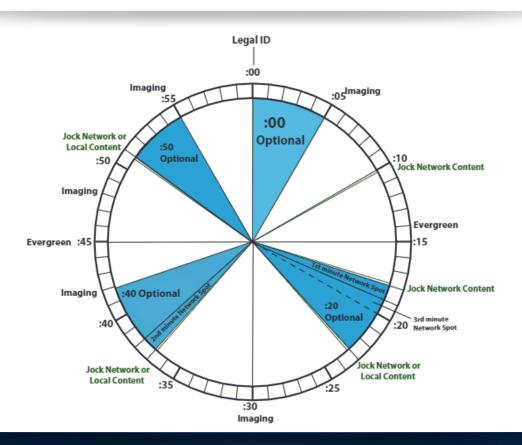
"Seminole Wind" – John Anderson

Classic Country TOTAL Clock



Function	Wegener Relay
2min Affiliate Stopset Start	1
Local Liner (:05)	2
Return Liner/Jingle (:10)	3
Image Liner – tags network sweeper (:05)	4
Station Local Promo (:10 max)	5
First Network Minute	6
Second Network Minute	7
Segue Liner (:05)	8
3min Affiliate Stopset Start	12
Legal ID 59:50 (:10)	13
TOH 00:00	14

Classic Country LOCAL Clock





On-Air Personalities



RICK MORGAN (6a-10a eastern)

MORGAN IN THE MORNING has always been a morning person so this job is perfect for him. In fact, he credits it with keeping his marriage together for 26 years. His wife says if he was at the breakfast table everyday she'd been out of there long ago. His daughters will second that. The boy does like to talk! He started waking people up on the radio years ago when he realized that he didn't have to sweat. And now 'Morgan in the Morning' enjoys misbehaving with his listeners on a daily basis. "The free coffee and internet ain't bad either," he says.



ASHLEY BLAKE (10a-3p eastern)

Country music runs deep in my roots. As a young girl, my parents would listen to vinyl records of George Jones, Tammy Wynette, Bill Anderson and others on our turntable. In 1989, I waltzed into a radio and said, "I want to be on the air." I was told to show up at midnight on Saturday and the rest is history. Lite Rock is where I started. However, when I got my first taste of being on a country station. It was like Strawberry Wine. I never looked back. Country music has taken me down the back roads of Illinois. I stayed in the Midwest, until all four of my daughters had attended K-12 at the same school. One by one, they moved to Texas. When the last one graduated in 2020, I followed her to Fort Worth. I have been doing what I love for more than 30 years and I'm blessed to spend my days with you!



MIKE SHEFFIELD (3p-8p eastern)

Hi I'm Mike Sheffield and I think it's pretty awesome I get to spend some time with you on the radio. At home lots and lots of grilling takes place. Like this radio thing. Grilling is another one of my passions. "Grilling brings out the natural flavors of food. Meats and veggies including fruit. There's something about that char. I love it all!" I try to keep in shape by training in many forms of Martial Arts. "Keeps you balanced and Prepared". "Training is intense. Tossing log skidder tires, climbing rope and standing walls, shimmying across a rope over ponds to weapons training". "It's important to merge Mind, Body and Soul, and this for me is how I do that". It's not about getting big muscles. It's about harmony. Yeah, I know...my trainer is a Navy Seal. So, yeah...intense.



CACTUS DAVE (8p-1a eastern)

When I was about 5 years old, I thought the radio was about the coolest thing as a kid. I would often sit in the back seat of my parent's car and pretend to be the DJ. And that's how it all began. Fast forward to my teens and I had my first show on the local TV cable channel that aired text messages on screen back in the day. There I was playing big band music. I had no knowledge of that genre, but I didn't care. I was nervous but having a blast! While in college I interned at 3 different stations in Philadelphia and had my first professional job in 1986. I grew up in Gloucester City, NJ. I'm the oldest of 5 siblings. I'm an amateur bodybuilder and love everything about training in the gym and attending fitness expos.



KRIS DANIELS
(1a-6a eastern)

Kris was born in Arizona after her family moved from Bakersfield, CA to Phoenix, AZ for her dad to program KNIX, a radio station owned by Country Artist Buck Owens. Growing up in the radio industry and having a steady diet of country music daily, Kris developed a passion for music and learned a lot about country music at a very young age. She has worked and lived in numerous cities such as: Savannah, Ga, Bakersfield, Fresno, Louisville, Ky, Las Vegas, Los Angeles and Nashville. Kris and husband Matt have a daughter, Samantha, and two sons Cash and Jax. Kris enjoys cooking, gardening, sports, skeet shooting and dyi projects. She loves spending time with her family and has a passion for country music.



ROB LEE (Weekends and Fill In)

I grew up listening to WLS in Chicago and knew from a young age I wanted to be on the radio. I took a detour when I joined the Army and served in the 1st Infantry Division and after basic training and AIT, I spent my entire tour overseas. Contrary to what you may hear, I did not drive a tank for the Salvation Army. I love country music, it has been my life for the past fifteen years. On my IPAD, I listen to Led Zeppelin, Waylon, Johnny Cash, Elvis, Deep Purple, Donna Summer, The Who, Willie Nelson, Toby Keith, and K C and the Sunshine Band. Don't hate me because I love Disco music! Movies I have on my IPAD include Die Hard, Independence Day, Die Harder, The Big Red One (imagine that), Die Hard with a Vengeance, The Avengers, A good Day to Die Hard.... well... you get the idea.



MIKE TYLER
(Weekends and Fill In)

A little about me...I've been doing this radio thing now for over 30 years (even though I don't sound a day over 26 on the radio) Iol! This career has taken me from town to town up and down dial. I've been married to my wife Cory for over two decades we have a son named Duran. Besides all this radio fun, I'm a former Police Officer, and at one time a Professional Wrestler (wife wasn't fond of that), Boom!!! Mic Drop! All right enough said thanks for checking in have yourself a great day and remember to keep on smiling... it makes people wonder what you've been up to!

THANK YOU!

For more information on Real Country and affiliating in your market, contact:

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