



AC

ADULT

CONTEMPORARY

 Westwood One



The AC format plays familiar music from the 80s all the way up to today's soft hits. Every song has proven appeal to adults 25-54, and specifically the target 35-44 core. The format leans towards women, but nearly 40% of the audience is men. It's the upscale adult audience advertisers want to connect with. The music is light enough for background, but bright enough to turn up and enjoy. Its music that helps people feel good! AC is the perfect workplace format, but our listeners enjoy it at home and on weekends too. Westwood One's major market personalities add topical content and fun without getting in the way of the great music flow. The variety of tempos, styles, and music eras holds listeners hour after hour. Watch your TSL grow with Westwood One's AC format!

AC Programming Details



18+ Demo

- Male: 49%
- Female: 51%

Household Income

- <\$25k: 18%
- \$25k-\$49k: 24%
- \$50k-\$74k: 22%
- \$75k+: 37%

Target Demo

Core: Adults 30-45
Target: Adults 25-54

ERA Balance

- 34% 1980-1989
- 14% 1990-1999
- 17% 2000-2009
- 30% 2010-2019
- 5% Today

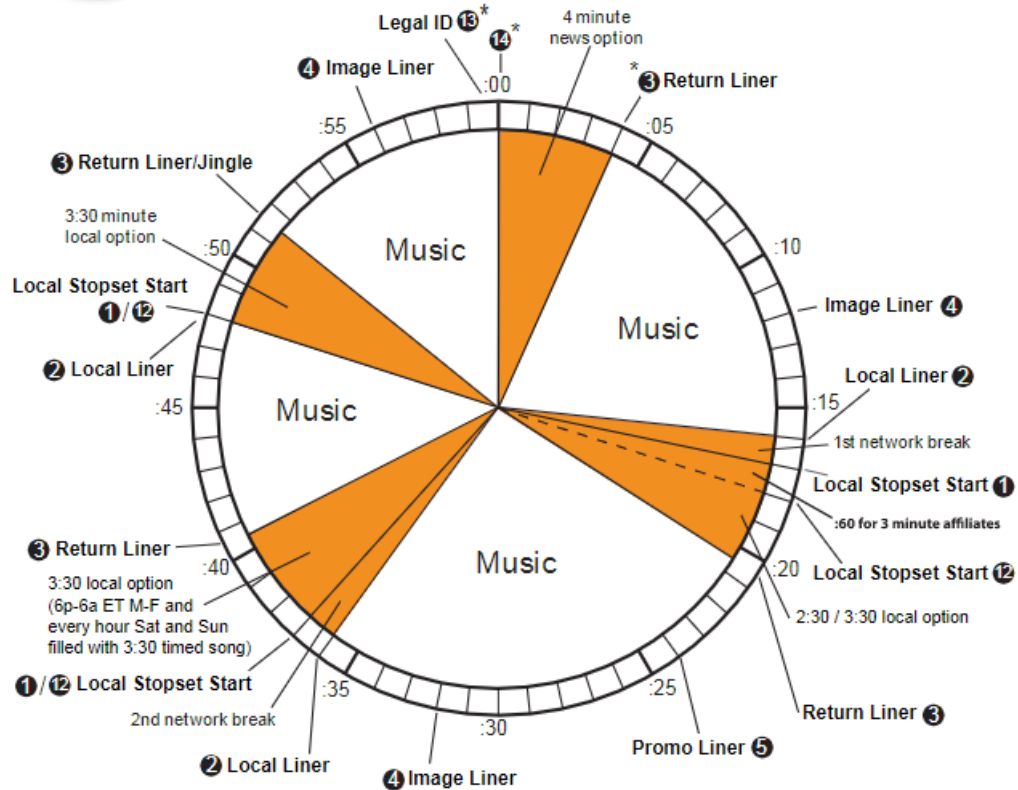
Core Artists

- Maroon 5
- Pink
- Madonna
- Taylor Swift
- Michael Jackson
- Bruno Mars
- Prince
- Lady Gaga
- Ed Sheeran
- Adele
- Katy Perry
- Kelly Clarkson

Sample Hour

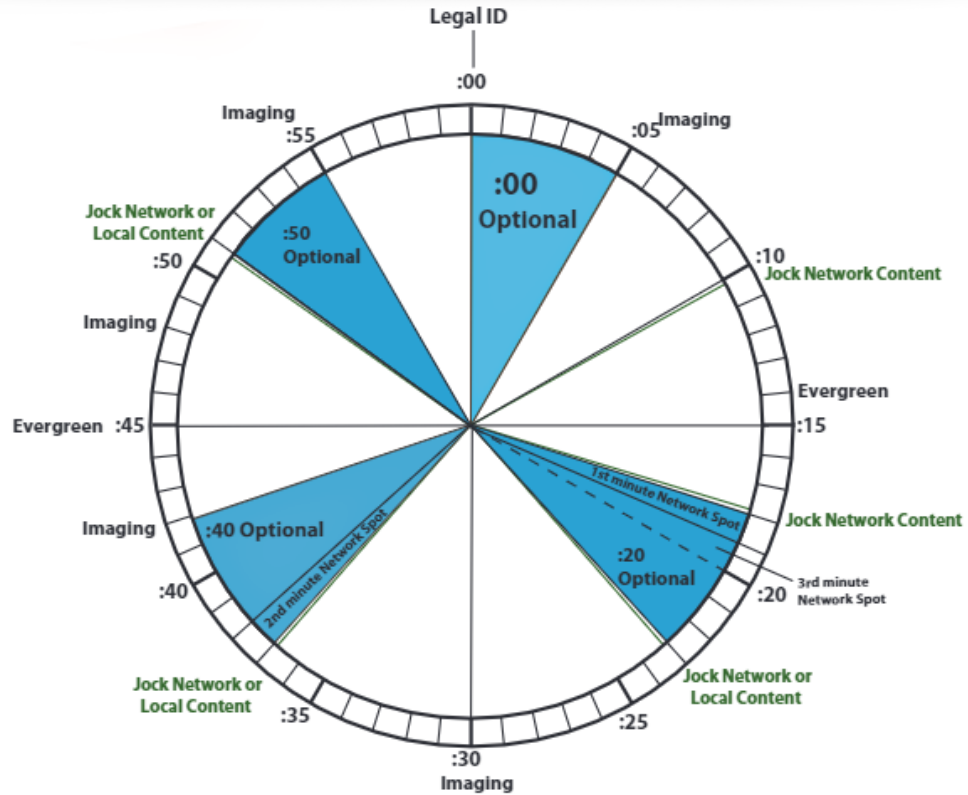
"Leave The Door Open" - Bruno Mars
"The Boys Of Summer" - Don Henley
"What About Us" - Pink
"A Thousand Miles" - Vanessa Carlton
"Say You Won't Let Go" - James Arthur
"Cold Heart" - Elton John
"Right Here Waiting" - Richard Marx
"Set Fire To The Rain" - Adele
"Thinking Out Loud" - Ed Sheeran
"Don't Stop Believin" - Journey
"Heat Waves" - Glass Animals
"I Knew You Were Trouble" - Taylor Swift
"Hold On" - Wilson Phillips
"Drops Of Jupiter (Tell Me)" - Train

AC TOTAL Clock



Function	Wegener Relay
2 Minute Affiliate Stopset Start	1
Local Liner (:03)	2
Return Liner / Jingle (:10)	3
Image Liner (:03)	4
Promo Liner (:13)	5
3 Minute Affiliate Stopset Start	12
Legal ID (:10) – fires at exactly 59:90	13*
Top of the hour sync, fires at exactly 00:00	14*

AC LOCAL Clock





On-Air Personalities

** AC personality teams are based on market availability. Your affiliate sales rep will work with you to determine which team you will receive.

Programming Bios



LIZ & CHRIS
(6a-10a eastern)

Hi, I'm Liz Bell, a single mom to 2 gorgeous girls! I love throwing theme parties, read that as 'Pinterest addict.' I believe there is no better feeling than a sloppy ponytail and yoga pants. I enjoy traveling, things that sparkle and my partner, Chris Tyler.

Chris Tyler here! I also have two kids, plus an awesome wife! I run marathons, but in real life I love to spend time at our neighborhood pool. And I'm a huge sports fan. It's hard for me to choose a favorite type of music! I like many different types! Except maybe Gangsta Rap. I have to draw the line somewhere.



ANDREA JAXSON
(10a-3p eastern)

I'm Andrea Jaxson and when I'm not on the radio, there is a good chance you will find me making plans to travel to a new, fun and exciting city or country. My husband Mike, A.K.A "Marvelous Mike", is completely supportive of my need to capture the perfect "shot" while I roam the streets looking for unique architecture and landscape. We share a love for music, art and travel which makes for a fun life together! I absolutely love sharing time with my nieces and nephews and as soon as football season rolls around, it's all about food, family and dark chocolate!

Programming Bios



KARL SOUTHCOTT
(3p-8p eastern)

Karl Southcott here! I'm a giant movie fan, and love everything from the classic films to all the new exciting flicks. I enjoy the outdoors too, and am crazy about being around the water. I love swimming, kayaking, surfing and diving. I've always figured that I'm at least part fish. I also like to hang with my family. My two small boys keep me very busy! Musically, I'm crazy about everything from Sinatra to Bruno Mars. Sharing this music on the radio is such a kick!



KAREN
(8p-1a eastern)

Hi! I'm **Karen**. (And I don't want to speak to your manager!) I've been doing this radio thing for almost 25 years now, and I love it!! When I'm not on the air, I enjoy traveling with my boyfriend. We took a helicopter ride down into the Grand Canyon & recently went to Spain! I love taking pictures of our travels, as well as the food we eat along the way because we both love cooking & trying new cuisines! When I'm not traveling you will find me out on our motorcycle or just hanging out with our two cats. If you want to catch up with me, you can find me on Instagram @karenontheair!

Programming Bios



JOHN LAURENTI
(1a-6a eastern)

Hi, I'm John Laurenti! Thanks for taking a little bit of your time to find out about me. I've been fortunate to have been doing this radio thing for a while and it's the best job I've ever had! Every day is different and fun! Plus, I get to play music for you. In my spare time I try to go to as many concerts as I can, 2,500 and counting, playing golf (badly), and I've done a little bit of acting as well. I'll see you on the radio!



On-Air Personalities Part Time Weekend

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Programming Bios



PETCH

(Saturday 8p-1a & Sundays 3-8p eastern)

Hey it's **Petch**! Yep, that guy with the funny accent, originally from the U.K but I've lived in this awesome country for nearly 20 years. I love to share my different sense of humor with you in between playing some awesome songs. I like to give you things that will either make you think, laugh, or just roll your eyes, but one thing for sure, we will have some fun together. Just think of me as your little slice of escapism on the radio.



ERIN

(Sundays 10a-3p eastern)

Hey there! I'm **Erin**, more than your average 2% of redheads, I have a BS in Music Business. I'm also a very active Type 1 Diabetic who has ran half marathons, climbed 14ners, and fostered dogs. I'm super easy to talk to, all you have to do is mention anything related to Harry Potter, Doctor Who, The Office, or dogs. I love staying involved in the local music scene and I'm constantly looking for rising artists, plus I enjoy staying up to date on entertainment news and pop culture!

Programming Bios



TAMI BENNETT

(Saturday 3-8p & Sundays 8p-1a eastern)

Hi, I'm **Tami Bennett** and I have the best job in the world, playing your favorite music! I've been on the air since I was 19 years old. I live alone with my Ragdoll kitty, L-Roy. I enjoy gardening, cooking and making art, mostly in mixed media such as drawing and pen and ink. When I vacation, you'll find me on a tropical beach somewhere beautiful, usually in Mexico. My favorite part of the day is being on the air!



STEVE ANDERSON

(Saturday 8p-1a & Sundays 6-10a eastern)

Hello there! I'm **Steve Anderson**. I only exist in your world on the weekends but during the week I enjoy doing a diverse range of things. I go to concerts big and small and all types of music. I love it live! I might go to an art museum one day and an amusement park the next. I also attend movies, plays and musicals. I've been working in radio since high school and it's my true passion. I hope I keep you entertained while you're relaxing-or working-on the weekend.

THANK YOU!

For more information on Hot AC and affiliating in your market, contact:

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