



# CLASSIC HITS

**GOLD**

 Westwood One™



# CLASSIC HITS GOLD

**CLASSIC HITS GOLD** showcases three decades of the best music and biggest stars! The greatest pop, soul, and Rock & Roll from the mid-to-late `60s, the `70s, and the early to mid-80s. All familiar favorites that you know and love, a flexible hourly programming & stopset clock, and some of the best personalities in the business!

# Mainstream Country Gold Programming Details



## Target Demo

Core: Adults 35-54  
Target: Adults 35-64

## ERA Balance

- 15%: 60s
- 60%: 70s
- 25%: 80s

## Core Artists

- Elton John
- Journey
- Earth, Wind, & Fire
- Fleetwood Mac
- Paul McCartney
- Rolling Stones
- Daryl Hall & John Oates
- Stevie Wonder
- Billy Joel
- Rod Stewart

## Sample Hour

- “Go Your Own Way” – Fleetwood Mac
- “September” – Earth, Wind, & Fire
- “Girls Just Want To Have Fun” – Cyndi Lauper
- “Hold The Line” – Toto
- “Maneater” – Daryl Hall & John Oates
- “My Life” – Billy Joel
- “Come Together” – Beatles
- “Bennie & The Jets” – Elton John
- “Footloose” – Kenny Loggins
- “Bohemian Rhapsody” – Queen
- “You Keep Me Hangin’ On” – Supremes
- “Hotel California” – Eagles
- “Take On Me” – A-ha





# On-Air Personalities

# Programming Bios



**RYDER MICHAELS**  
(6a-10a eastern)

Ryder says honestly, he can't believe that he's been in the radio business for over 20 years. It all started when he was 17 and looking for a cool job site for my Career Placement class. Once he stepped foot into the radio station, he was hooked. Ryder fell in love with two things while in high school...radio and a cute cheerleader named Amanda. Luckily neither has kicked him to the curb yet! Over the years Ryder's had had the privilege of making days a bit better by playing music and telling stories. Also, he and Amanda have given two of the most amazing kids a forever home, and their lives are full!



**ALAN CRAIG**  
(10a-3p eastern)

Alan was born in California, "arriving" the same year The Beatles arrived in America! When he was a kid, he used to play Elvis records and pretend to be a DJ. Well, some things never change! Alan loves being a part of your day and playing your favorite songs. And when he's not playing radio, you'll find him playing sports. Alan's really really good at yelling 'Foreeeee!'

# Programming Bios



**TERESA BROWN**  
(3p-8p eastern)

For more than 30 years, Teresa Brown has been heard between the songs on the radio--from Virginia Beach to Las Vegas and some places in between, with husband Jim and three kids. Teresa says "My life is exciting and drama-filled just like yours. Family comes first and then it's all about having fun. I love stories that make me laugh, smile, and cry. I'm an awful cook, but I love reading, hiking, and attempting DIY crafts. I waste a bit of time on the internet and love a midnight snack. My favorite job is being a Gigi to the grandkids. We just love each other more than anything else."



**BRET CONNOR**  
(8p-1a eastern)

For over 35 years, Bret has considered himself very lucky to be able to make a living in radio while loving it every day and getting to play the greatest music of all time. He found his radio career in college at Boise State--getting credit for an internship in the communication department--and never looked back. Bret loves golf, fishing, hiking, movies, and his wonderful wife and five grown kids. Bret says thanks for listening, and he hopes he can make your day that much better.

# Programming Bios



**GREG BROWNING**  
(1a-6a eastern)

For Greg, home life is all about family. He and his wife have a 5-year-old who loves drawing, writing books, basketball, and Spiderman. Never a dull moment at the Browning home with their two dogs, 'Gunther,' a puggle, and 'Oscar,' a whippet terrier. Greg says his favorite time of the week is Sunday, having dinner with their parents. He's a big fan of 'Dateline' on NBC, and also trying new pizza restaurants. He loves Classic Hits artists like The Doobie Brothers, Joe Cocker, Queen, Journey, and Lita Ford.



# THANK YOU!

For more information on affiliating Classic Hits Gold in your market, contact:

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