

THE BERT SHOW

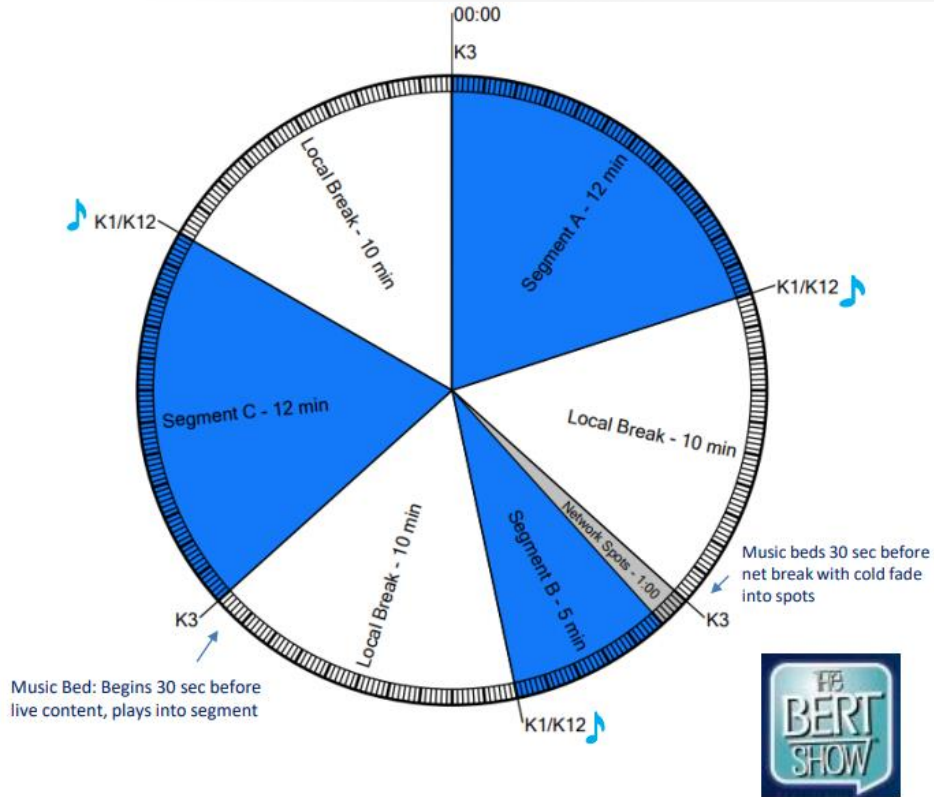
REAL. FUNNY.





The Bert Show has been offering a blend of lifestyle advice, national entertainment news, celebrity interviews, humor and on-air community to listeners for over 17 years. The program's success lies in its lack of formula and the openness of the cast members to share the most intimate and vulnerable details of their lives. An estimated one million people tune in each week from 6 a.m. to 10 a.m.

Wegener Format Clock



Feed time: Monday-Friday, 6-10am ET

Program Function	Closures
Local Stopset Start	K1/K12
Return from local	K3
TOH	00:00 time sync closure = Bumper/imaging out of segment

Bert Show Content 30:00
Local Avail/Content 30:00
Network Min 1:00
Local Avails will NOT be filled

The Bert Show Cast



Meet Bert Weiss



Let's start with 100% honesty. If you're new to our fam than you have to know a few things. Every person on this show suffers from TMI syndrome. There's probably about 10% of our personal lives that's totally off limits. It's kind of reality radio but our number one goal is to make sure you laugh a few times before you have to enter the real world.

I'm proud that the show has heart, also. I have a nonprofit called Bert's Big Adventure. We take children that have chronic and terminal illnesses down to Disney World for an all expenses paid, five-day trip and we bring everybody in their family! Then we get together a few times each year for reunions to make sure we're connected. We've built a network of 15 years of special needs families!

When I'm not working on the show, I'm probably doing one of three things...

1. Spending time with my boys: I have two amazing boys, Hayden and Hollis, who make me proud everyday. Hollis is the athlete. Hayden loves the arts. My job every day is to make sure they feel loved and safe and make sure are loving, capable gentlemen.
2. Traveling: I want to see the world. I've hiked in Venezuela, surfed in Costa Rica, almost drowned in Hawaii, driven beach buggies in Brazil, danced at midnight on a rooftop in Colombia, got caught in a sea storm off Capri, crashed a scooter in Greece, sailed around the Caribbean for Christmas...I actually am the most interesting man in the world, now that I think of it. Not that lame Dos Equis guy.
3. Working out: I love the gym. I love nutrition and body science. Staying fit has always been a big part of my life.

Thanks for giving the Bert Show a shot at your loyalty. We're real. We're funny. And I think it's very different than anything you might have heard on morning radio



Meet Kristin Klingshirn



I've been doing this radio thing since 2002. I love that my "job" is I get to laugh and joke around with my friends every day on the air. While we definitely have fun, we don't shy away from tackling tough topics. Most importantly, it's all about connecting with you, our listeners, who we consider family.

I'm a graduate of the University of Kentucky, which of course makes me a Wildcat through and through. Born and raised in Lexington, Kentucky, I'm southern in my roots and appreciate good hospitality and a perfect glass of sweet tea.

Coming from a military family, (my brother is a Marine and my father a Vietnam Veteran), I will always support the men and women of our Armed Forces. I'm also a big supporter of rescue shelters thanks to my two dogs, Parker Jones and Leeroy Brown

It's nice to escape to the entertainment world on a daily basis when I deliver the Entertainment Buzz. I enjoy getting caught up in the fashion and the glamour of the stars, while not taking it too seriously. And my happy place, besides being next to my husband and dogs of course, is in my bed binge watching my favorite shows on Netflix.

I'm a tough enough chick to where I can certainly hang with the boys and I'm extremely competitive. I attribute that to my high school basketball coach. I still have a sensitive side, and being a part of Bert's Big Adventure is what gives me purpose. The Bert Show pays the bills, Bert's Big Adventure pays the soul.



Meet Moe Mitchell



Maurice “Moe” Mitch is a successful comedian, podcast host, and actor. Born and raised in Brooklyn, New York, Moe grew up very close with his parents, three younger sisters and family dog, Caesar. At a young age, he fell in love with the art of writing by expressing himself through songs and poetry. He attended college in Norfolk, Virginia, where he earned a bachelor’s degree in Business Management.

After graduating, Moe moved to New York City to work in the music industry. During his time in New York, he was a facilities coordinator in the mail room for iHeart Media. Through a colleague he found other connections that lead him on his way into comedy. He started off by doing voice overs and writing commercials for actor and comedian, D.L. Hughley. He also held a few different roles with various comedic YouTube web series such as “Meet The Browns” and “Hip Hop Horror,” as well as starring in Best Buy commercials.

In 2016, he gathered the courage to take to the stage at “Grill OnThe Hill” in Harlem, New York, during a “New Mic” night. Once he got behind the mic, he knew he had found his calling; he has been performing in venues all over the country ever since. He spent the next couple years splitting his time between co-hosting a podcast called “Keep the Change” and launching his witty comedic astrology videos, “Moements - Why I Hate Your Sign.”

When not in-studio, Moe loves to spend his time boxing, songwriting and exploring his new home. In the meantime, Moe is always writing new material, performing stand-up and pursuing acting ventures.



Meet Abby Murphy



One of the weirdest parts about radio is the first time you “meet someone,” you have to totally make up what you think they look like and where they come from. So allow me to put a face and story to the voice and officially introduce myself....

cue Love Island intro music

I'm a 20-something and I've lived in Florida mostly my whole life. Weirdly enough, I'm not a huge beach person. I'm from northeast Florida where the beaches are honestly more swampland than paradise, but us Floridians don't mind. I spent four years in “The Swamp” at the University of Florida! I'm a die-hard Gator fan and I'm loud-and-proud about it even when we're terrible.

When I'm not on-air talking about being an absolute hot mess, I'm out in the real world, actually being a hot mess. The quarter life crisis is absolutely real but I'm having a dang good time getting through it. I have the BEST group of friends you could ask for. Our spontaneous travel plans always make it out of the group chat whether it's just going down the street for margs or across the country for a rowdy weekend somewhere.

While I love getting out-and-about, most days I'm impulse buying books on my phone. I know that makes me sound super brainy, but TBH I have to be bribed to read anything without romance in it. I'm not ashamed to admit I was a Twi-hard back in the day (Team Edward is the only answer) and have recently joined the BookTok craze around fantasy novels and rom-coms with cute cartoon covers.

Please say hi on any of my socials! All my handles are @theabbymurphy. You can catch me being cringy AF on [TikTok](#), pretending to be a hot girl on [Instagram](#), and quote-tweeting dramatic concert edits of Harry Styles on [Twitt](#)





The Bert Show combines major market personalities with exceptional content while providing you 30 minutes of local avails each hour. This allows you to customize The Bert Show with your music, your local news and weather, along with the right amount of local commercial inventory to provide the perfect morning show.

THANK YOU!

For more information on The Bert Show and affiliating in your market, contact:

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