NIELSEN MUSIC BDSradio
Making radio research easy. Airplay and streaming side-by-side on one screen.

Music Meeting Metrics in One Place

- Processing 20 billion streams per week from the top streaming providers:
  Amazon Music • Apple Music • Google Music • iHeart • Napster • Pandora •
  Slacker Radio • Soundcloud • Spotify • Tidal • Vevo • YouTube
- Streaming data for national plus all 210 DMAs
- Strategic programming insights built for & by radio programmers
- Monitoring airplay from over 2000 stations from the US, Canada, Mexico & Puerto Rico
- Official data supplier for Billboard

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Spot the Hits.

Airplay & Streaming on One Screen Allows You to:
- Compare airplay to streaming
- See how songs perform in any local market as compared to national
- Discover trending artists & songs
- Manage rotations

Additional Capabilities
- Head to head station comparisons
- Create custom charts and reports
- Freshen your gold library
- Track song burn
- Review Soundscan Sales Data in local markets

Available for cash or barter
Contact Scott.Musgrave@nielsen.com or 914-391-8940
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